Cognizant Shared Investigator Platform (SIP) Overview and Medical Affairs Team

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Maximizing Efficiency with Site Technology

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Maximizing Efficiency with Site Technology

With technology definitely being the way forward to ensure an efficient ecosystem of clinical trials, technology should enable seamless collaboration between Sponsors, Sites and other stakeholders in a clinical trial, we need to focus on key aspects, to reduce training need for Sites like:

- Transformational technology platform which is uniquely positioned to have multiple Pharmas (Sponsors) and Sites onboarded into a single platform to provide **uniform experience**
- **Reduce technology overload**
- Work as a **Centralized Repository**
- Enable **reusability**

Platform like Shared Investigator Platform (SIP) help in consolidating technology landscape for the organizations and institutions since it covers a significant breadth of clinical trials' journey, thereby naturally reduce need for variety of training

Let's know more about SIP

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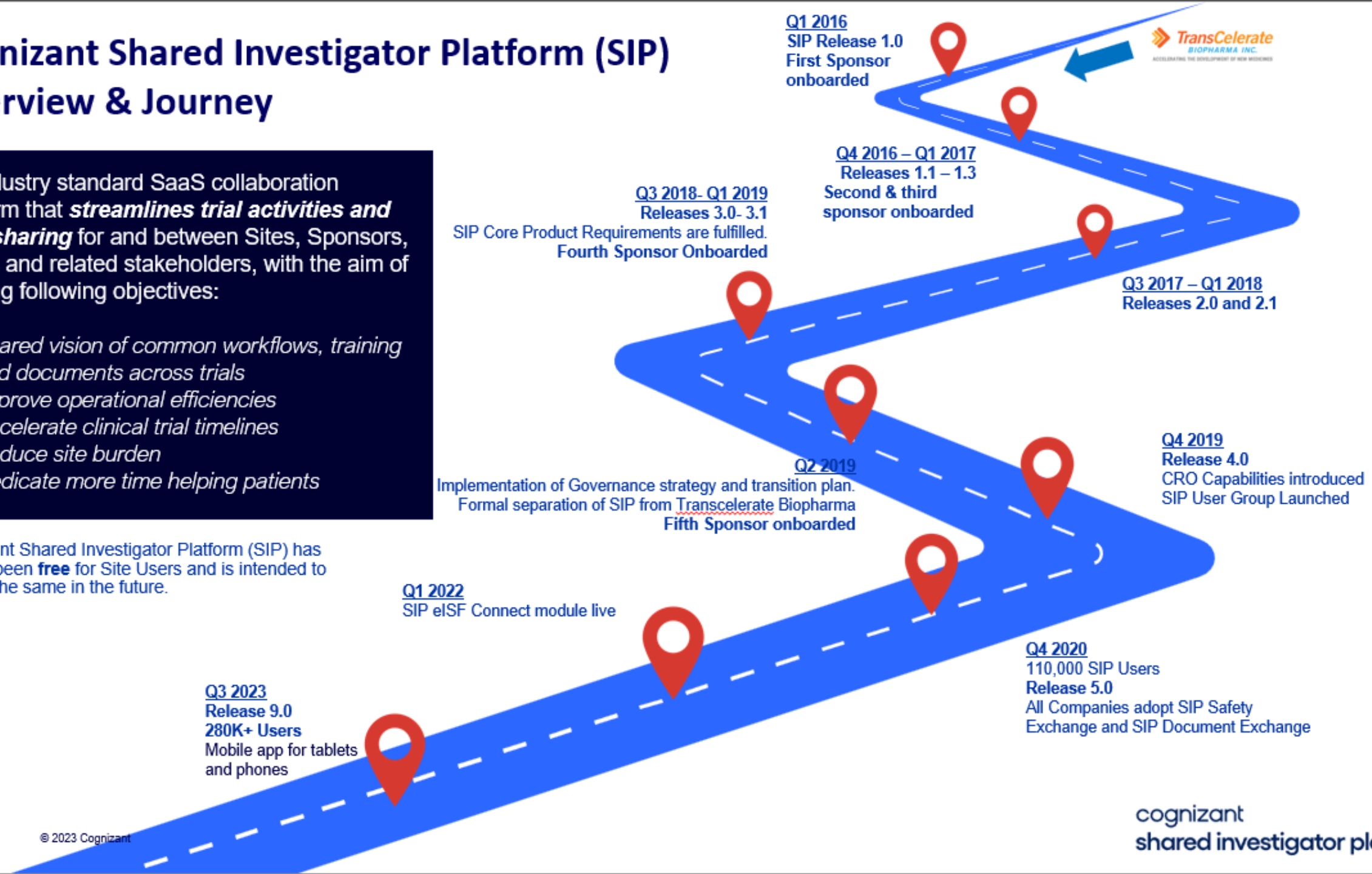
Cognizant Shared Investigator Platform (SIP) Overview & Journey

An industry standard SaaS collaboration platform that ***streamlines trial activities and data sharing*** for and between Sites, Sponsors, CROs and related stakeholders, with the aim of fulfilling following objectives:

- *Shared vision of common workflows, training and documents across trials*
- *Improve operational efficiencies*
- *Accelerate clinical trial timelines*
- *Reduce site burden*
- *Dedicate more time helping patients*

Cognizant Shared Investigator Platform (SIP) has always been **free** for Site Users and is intended to remain the same in the future.



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Cognizant Shared Investigator Platform (SIP) – Current Adoption metrics

285,000+
SIP registered site users

93,000+
Investigators across 110+ countries

45
Therapeutic Areas

34,500+
Sites

1500+
Active Clinical Trials

11000+
Surveys distributed to sites

Cognizant SIP substantially reduces the administrative burden on sites. As more trials and sponsors get added to the platform, the **benefits enjoyed by sites compound**.

9.4M+
Study Documents exchanged with Sites

95M+
Safety Notifications distributed to sites

Cognizant SIP accelerates the shift from paper-based processes to **remote collaboration**, facilitating exchange of millions of study documents & safety notifications.

150K+
GCP Training Credit Requests raised

Cognizant SIP expedites site activation by **limiting the number of redundant training** requested of sites.

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SIP Benefits for Sites/Site Staff

REDUCE/MANAGE SITE WORKLOAD	ELIMINATE DATA ENTRY BY REUSING DATA ACROSS STUDIES & SPONSORS	IMPROVE DATA QUALITY	IMPROVE STUDY COLLABORATION
Reduce redundant training	Searchable digital CVs provide access to new study opportunities	Provide sponsors with the most accurate site information	Access the latest study contacts
Shorter & protocol driven feasibility surveys	Post common documents once and eliminate the need to submit them for each study	Expand visibility of site capabilities to sponsors for trial opportunities	Streamline site/monitor interactions
Reduce the time spent on safety notifications	Reusable study site profile eliminates reentry of site data	Access all study documents in a single location	Track study start-up progress in real time
Streamline delegation to site staff & central offices	Reusable facility/department Profiles eliminate reentry of facility data & shorten feasibility surveys	Shared electronic study files increase the quality of your investigator study file & reduce the risk of audit findings	Support the model of Primary Site + Satellite Site of decentralized/ hybrid trials

Establishing Successful Industry Partnerships

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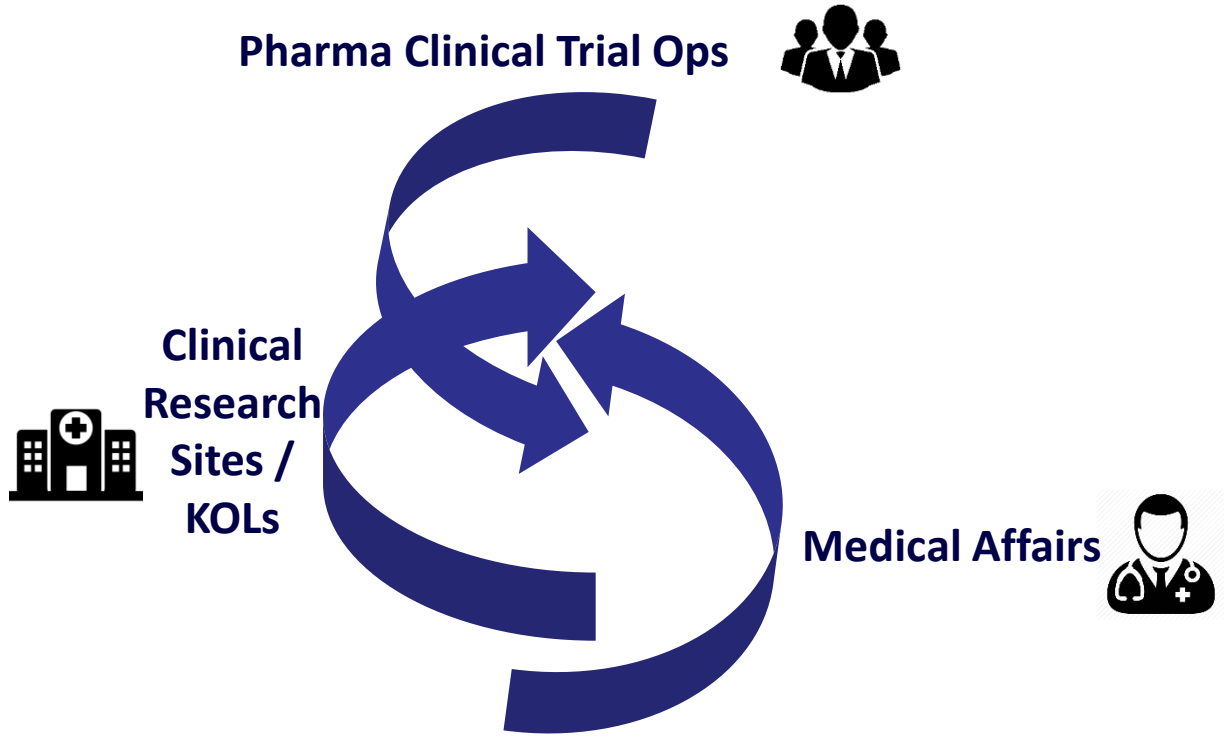
Establishing Successful Industry Partnerships

Cognizant SIP team is investing in building and growing a **Medical Affairs team** with the objective of building meaningful, successful Industry Partnerships across research institutions globally and enable a streamlined collaborative ecosystem. This is a unique hybrid team with mix of scientific knowledge, IT product knowledge and medical background.

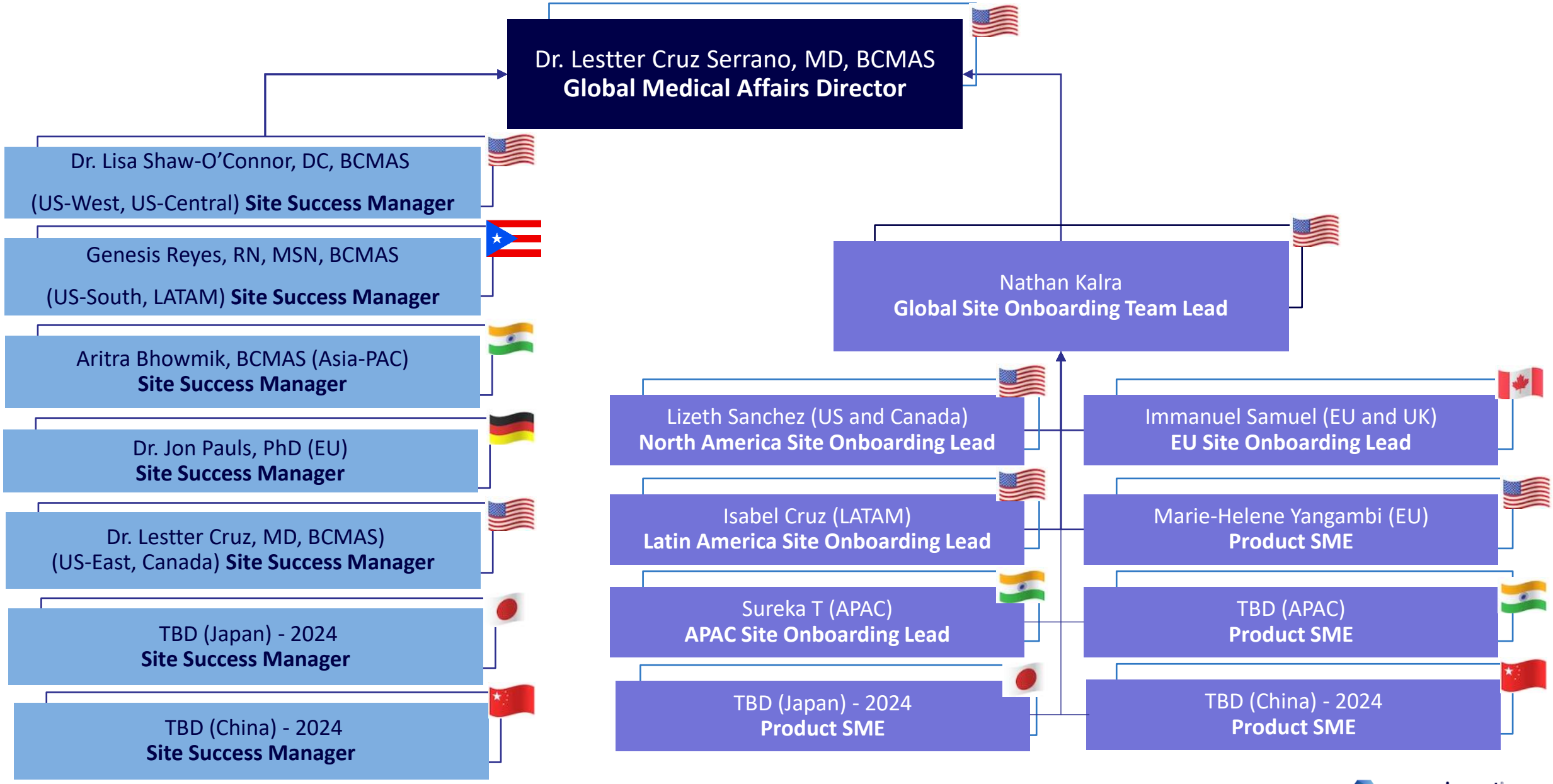
Key Intended Outcomes which we have as a vision for Medical Affairs team

- Improve scientific, clinical & operational knowledge sharing
- Understand challenges and feedback from Sites and Sponsors to enhance Site Support & engagement
- Lead to high quality Site management & monitoring
- Recommend best practices for establishing rapport and building strong industry partnerships from sites and sponsors.
- Create valuable, long-term industry relationships with KoLs
- Ensure proactive and timely communication strategies.
- Better and easier adoption of software Products & Platforms by end users



Let's know more about SIP Medical Affairs team

SIP Medical Affairs Team



SIP Medical Affairs – Key Channels of Engagement with Sites

Focused Site specific Discussions

Help Sites with Onboarding, necessary Training , Workshop /Webinar, clarification around SIP features, discuss Suggested improvements, expediting Help Desk tickets etc.

PARTNERSHIPs

Partnerships with esteem clinical research organizations and large Site Networks to ensure maximize outreach to Sites, voice of Sites are heard and build strategic relationship.

Regional SITE ADVOCACY GROUPS (SAGs)

A platform to allow Sites, across all regions, an opportunity to share feedback / challenges / suggestions and potentially impact future SIP roadmap.

- **SIP Regional Site Advocacy Group**: **US, Canada, APAC, Europe, LATAM**

Collaborate	Be Informed	Influence the Platform
○ Exchange feedback / challenges on product adoption ○ Share implementation best practices ○ Plan training activities for sites across regions / countries	○ Understand the functional & technical roadmap ○ Release Scope	○ Provide input into Product roadmap ○ Provide feedback on required functionality

INDUSTRY FORUM & EVENTS

Participation in global clinical industry forums, research meetings, events etc. to strengthen the key stakeholder engagement.

SIP TASK FORCE

Cognizant SIP Task Force is a collaboration between **Cognizant Medical Affairs** and Sponsors' **site-facing regional engagement teams**, with the key responsibility towards managing and nurturing site relations and expanding SIP adoption across the globe.

- Dedicated Regional Task Force for **US, Canada, APAC, Europe, LATAM**

Global Medical Affairs Director

Regional Site Success Managers (SSM)

Product SMEs & Site Engagement Team

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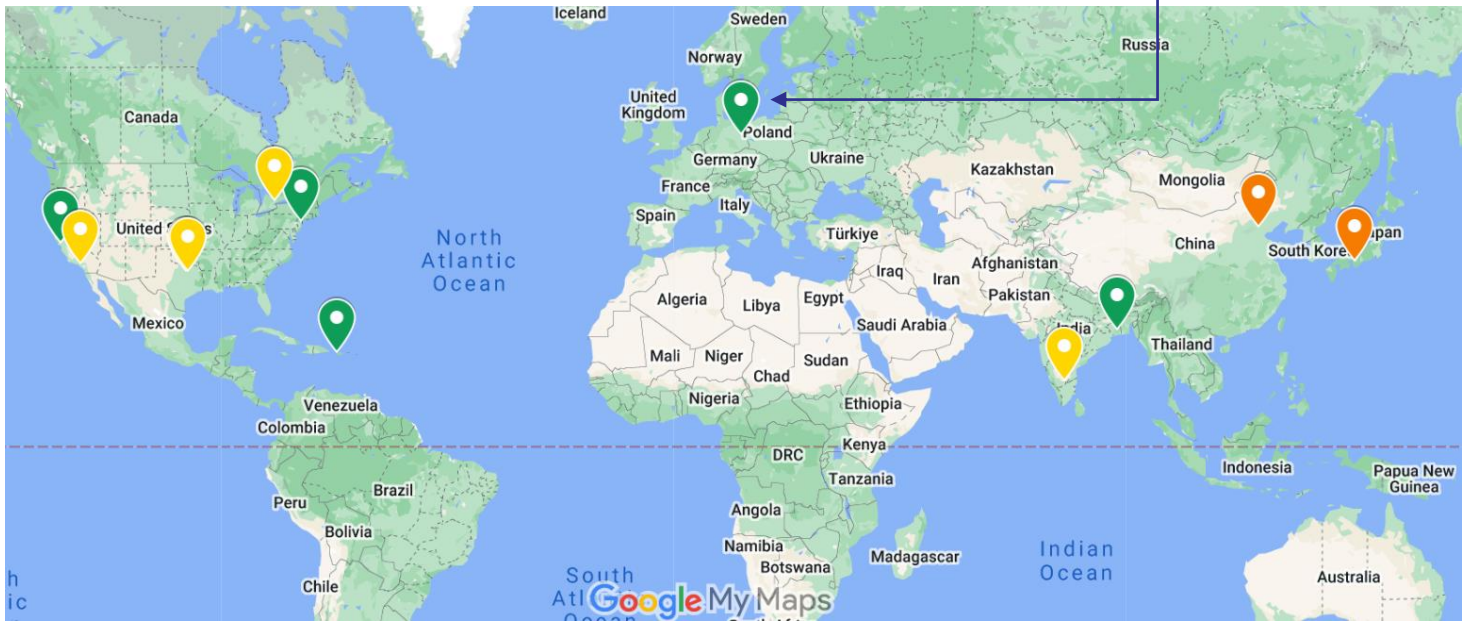
Medical Affairs Progress Updates

Distribution of Medical Affairs team

- Site Success Managers
- Onboarding Leads / SMEs
- SIP SMEs Planned for 2024



Jon Pauls, newly onboarded as SSM in Europe

Key Metrics

	Sites Supported	Site Meetings Completed	Site Webinars / Workshops Sessions	Sponsor Task Force meetings	Industry Conference / Events
US	327	238	17	11	5
LATAM	101	175	9	15	
EU	221	113	10	14	1
Canada	76	30	10	8	
APAC	115	84	15	9	3
	840	**640**	**61**	**57**	**9**

- SCOPE 2023: SIP User Group (Florida, US)
- Regional Victoria Clinical Trial & Research Meeting (Victoria, AUS)
- SCRS Global Oncology Site Solutions Summit 2023 (Texas, US)
- SCRS Diversity Site Solution Summit 2023 (Texas, US)
- Clinical Operations In Oncology Trials West Coast 2023 (CA, US)
- ACRP 2023 (Texas, US)
- 14th Annual Clinical Trials Summit (Mumbai, India)
- SCRS ANZ Site Solutions Summit (Melbourne, Australia)

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THANK YOU

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