

The CZECRIN research infrastructure offers a helping hand to boost the Implementation of clinical research

The large research infrastructure (VVI) of CZECRIN has facilitated collaboration to implement clinical research by launching a new website. The new site, designed especially for the professional public, offers expertise, results, and education access.

CZECRIN is the key infrastructure supporting the implementation of academic clinical research in the Czech Republic. CZECRIN, as the national node of Clinical Research Infrastructures of the European Network ECRIN-ERIC, makes a fundamental contribution to academic institutions' involvement in international clinical research projects. LRI CZECRIN was built as a unique infrastructure, involving the network of most major clinical sites focusing on non-commercial clinical research and clinical trials on both national and international level. Since its establishment, CZECRIN has come a long way and continues to develop dynamically. For transparent and well-arranged sharing of relevant information, CZECRIN launched a website with a new look and structure.

The new website provides visitors with comprehensive information about CZECRIN's expertise and clarifies how the infrastructure can help implement a specific project. For easy initiation of the collaboration, a detailed form has been created by which the researcher can send his / her request with the information and thus take the first step in using CZECRIN expertise to carry out his / her clinical research.

A new identity also comes along with the new website. CZECRIN's direction also reflects the new motto "... towards patient-oriented medicine". The embodiment of these values subsequently became a logo story, which imprinted the logo's life, which tells in one picture the whole story of CZECRIN.

Logostory

Each logo carries its promoter's story, and a few strokes and colours often hide rich symbolism. The meaning of the CZECRIN logo is divided into several levels and can be interpreted in various ways. Anyone who seeks CZECRIN or part of it can log in to find his story.

Basically, the logo shows the affiliation of CZECRIN and ECRIN-ERIC. CZECRIN is an integral part of ECRIN-ERIC, its Czech branch and is formed jointly by other infrastructures from individual member countries. Without it and other member hubs, ECRIN would not exist, just as individual infrastructures would not exist in their current form without ECRIN. The colour symbolism reflects the tricolour (red and blue on a white background), emphasizing national affiliation and national pride. At the same time, we can perceive blue as Europe and red on a larger scale as the Czech Republic. At the same time, blue is the colour of medicine and thus underlines the cornerstone of infrastructure - medical research.

Human silhouettes refer to ECRIN in their meaning - they express collectiveness, unification, infrastructure and cooperation. However, in their symbolism, together with the colours, they clearly express CZECRIN's main mission and who CZECRIN is for. Our goal is to support and implement patient-oriented research. This fact is illustrated by the forefront's silhouette, behind which stands a research team, scientists, doctors, administrative staff and many others who work together on the path to a new drug. Medical research in our application is always about the patient - CZECRIN - ... towards patient-oriented medicine.